

## **SUPPLY OF DISPLAY ADVERTISING MATERIAL**

**The deadline for all advertising material is the 20th of the month preceding publication date** (ie: 20th March for April edition). Some latitude for final copy can be arranged if arrangements are made prior to 20<sup>th</sup> month.

Prices quoted for advertising are based on advertisements supplied in a format ready to print. Any design work or formatting of material that is required may incur additional costs for the graphic design of advertisements. Please enquire at the time that advertising material is supplied for formatting.

In most cases advertisements can be modified whenever required to suit seasonal demands or specials without additional cost.

Preferred method is by email to [advertising@thekentishvoice.com.au](mailto:advertising@thekentishvoice.com.au) however files may be supplied on USB flash drive and delivered to 12 Victoria Street, Sheffield by 20th of the month preceding the following edition.

We can accept graphics files in JPEG, TIFF, PNG at a minimum of 200dpi, however 300dpi is preferred. If files are less than the preferred resolution every endeavour will be made to provide the best reproduction that we can achieve for you. PDF , Word, Publisher and Powerpoint files are also accepted.

Any embedded photographs in Word/Publisher/PDF files should also be supplied as image files preferably at 300dpi to give the best reproduction, if at all possible.

**Please note the advertisement sizes - they are different to other publications. However, in many cases, we can resize advertisements to suit if you have existing advertising copy.**

Please submit your display advertising copy by emailing:  
[advertising@thekentishvoice.com.au](mailto:advertising@thekentishvoice.com.au) .

Please also email a signed copy of the Advertising Contract with your display advertising copy.

## **SUPPLY OF CLASSIFIED ADVERTISING MATERIAL**

Copy for Classified can be sent as a Word or PDF file and any photo inclusions should be sent as separate image files preferably.

Copy can be emailed to [advertising@thekentishvoice.com.au](mailto:advertising@thekentishvoice.com.au) ; or submitted on the form below.

We will then contact you to confirm the cost for the Classified ad and receive confirmation from you to insert the Classified ad in the relevant edition/s.