

The Kentish Voice

Bookings Date: 20th of each month. Copy date: 25th Late bookings often possible.

Display Advertising Rates May 2023

(Black & White, Internal pages) Inc GST

	Layout Size	Actual Dimensions	Casual rate per	6 months pre-paid (approx.5%)	12 months pre-paid (approx.10%)
K	6cm x 1 cols	60mm H x 58mm W	\$42	\$239	\$454
J	9cm x 1 cols	90mm H x 58mm W	\$59	\$336	\$637
I	13.5cm x 1 cols	135mm H x 58mm W	\$87	\$496	\$940
H	6cm x 1.5 cols	60mm H x 90mm W	\$59	\$336	\$637
G	6cm x 2 cols	60mm H x 120mm W	\$82	\$467	\$886
F	6cm x 3 cols	60mm H x 184mm W	\$119	\$678	\$1285
E	8cm x 1.5 cols	80mm H x 90mm W	\$82	\$467	\$886
D	8cm x 3 cols	80mm H x 184mm W	\$154	\$878	\$1663
C	Quarter Page 13.5 X 1.5 cols	135mm H x 90mm W	\$132	\$752	\$1426
B	Half Page 13.5 x 3 cols	135mm H x 184mm W	\$263	\$1499	\$2840
A	Full Page 27 x 3 cols	270mm H x 184mm W	\$512	\$2918	\$5530

(Colour, Internal pages) Inc GST (If Available)

	Layout Size	Actual Dimensions	Casual rate per	6 months pre-paid (approx.5%)	12 months pre-paid (approx.10%)
CKI	6cm x 1 cols	60mm H x 58mm W	\$58	\$331	\$626
CJI	9cm x 1 cols	90mm H x 58mm W	\$87	\$496	\$940
CII	13.5cm x 1 cols	135mm H x 58mm W	\$130	\$741	\$1404
CHI	6cm x 1.5 cols	60mm H x 90mm W	\$86	\$490	\$929
CGI	6cm x 2 cols	60mm H x 120mm W	\$125	\$713	\$1350
CFI	6cm x 3 cols	60mm H x 184mm W	\$176	\$1003	\$1901
CEI	8cm x 1.5 cols	80mm H x 90mm W	\$125	\$713	\$1350
CDI	8cm x 3 cols	80mm H x 184mm W	\$234	\$1334	\$2527
CCI	Quarter Page 13.5 X 1.5 cols	135mm H x 90mm W	\$203	\$1157	\$2192
CBI	Half Page 13.5 x 3 cols	135mm H x 184mm W	\$365	\$2081	\$3942
CAI	Full Page 27 x 3 cols	270mm H x 184mm W	\$681	\$3882	\$7355

(Colour, Back page) Inc GST (If Available)

	Layout Size	Actual Dimensions	Casual rate per	6 months pre-paid (approx.5%)	12 months prepaid (approx)
CCB	Quarter Page 13.5 X 1.5 cols	135mm H x 90mm W	\$210		
CBB	Half Page 13.5 x 3 cols	135mm H x 184mm W	\$398	\$2269	\$4298
CAB	Full Page 27 x 3 cols	270mm H x 184mm W	\$719	\$4098	\$7765

(Colour, Front page) Inc GST (If Available)

CFF	6cm x 3 cols	60mm H x 184mm W	\$427	\$2434	\$4612
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Classified Advertising Rates \$2.50 per line (Min \$6.00) Photo \$15.00 extra.

Published by Thema Pty Ltd as Trustee of the Douglas G Begg Family Trust ABN 53 646 737 964

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